

WHITE PAPER

powered by PMI France

How to run an efficient PMPD* Conference

*Project Management Professional Day

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Summary

● Introduction	3
● Start planning	5
- Format	
- Logistics	
- Communication	
- Partners and Sponsors	
- Finance	
- Risk & Risk Register	
● Performing the Conference	22
- Tips for the D-Day	
- Stakeholders	
● Closing the Conference	25
- KPI & Measurements	
- Feedback Forms	
- Lessons Learned	
- Checklist	
- New ideas	
● Contacts	31
● Templates & Visuals	33

* this means you can refer to the Templates & Visuals chapter to see more

INTRODUCTION

The Project Management Institute (PMI) is a global not for profit professional organization dedicated to project management. The PMI serves more than 2.9 million professionals including over 600,000 active members in 208 countries and territories around the world, with 300+ chapters. The **PMI FRANCE Chapter was created in 1995** to bring together the community of project managers, share experience and create a forum for exchanges between people interested in Project Management, by providing local services.

In **June 2013**, the French chapters met under the banner of the **PMI FRANCE** chapter, to ensure better coordination and homogeneity of services at the national level, while maintaining and strengthening the local presence via the regional branches. The PMI FRANCE Chapter is recognized by the PMI community as one of the most dynamic in the world.

Several global awards:

- **PMI Best Chapter of the Year Award (3 times)**
- **Recognition of Excellence Award (year 2011)**
- **Exceptional award “Volunteer of the Year Award” (3 members of PMI FRANCE)**

PURPOSE ~ By the Students For the Students

- Share the value of Project Management with students and professional communities
- Share Project Management principles
- Get students and professionals involved in PMI organization
- Create job opportunities
- Boost professional network
- Help to prepare for PMI certifications (PMP, CAPM,...)

OBJECTIVES

The objective of this project is to promote PMI France and share their value and importance for the students. The project will showcase the strong platform provided by PMI and PMI France to its members and will help students to showcase their abilities to partner organizations. This conference will meet the below objectives for Students:

- Provide collaborative platform to interact with PM professional
- Provide opportunity for “hands on” experience through interactive workshop
- Speed Recruiting
- Showcase certification opportunities
- Networking

INTERESTS

- Understand the professional motivations of local students
- Share with students the values of project management
- Get them interested in project management practices through a dedicated conference
- Facilitate the access to PM professionals
- Reinforce PMI relationships with schools and create partnerships
- Relationship maintenance with PMI company partners
- Creation of new partnerships (schools and/or companies)
- Increase PMI members
- Get students involved inside PMI France to take benefits of valuable services like “help to prepare CAPM exam”, job opportunities...

START PLANNING

Conference Format

Here are two existing and possible formats for your event



Get students interested in PMI membership and enable them to find jobs during a PM discovery afternoon

Target: Master2 & Master1 students from business and engineering schools + companies

Program*:

- 2pm - Welcome session: PMI, SKEMA, Partners
- 2:30pm - Keynote Speaker
- 3:15pm -
 - Workshops - companies gamify PM
 - Job Fair - companies meet with students to speak about careers
- 5:15pm - Conclusion of the day
- 5:30pm - Buffet and Network



Create a win-win relationship between PMI and students for improving their management skills

Target: Master2 in Change Management in work/study program and initial program + PMI volunteers

Program:

Day 1

- 11 am - Preparing the requirement for **SIMULTRAIN**
- 1:00pm - Presentation of SIMULTRAIN to the students by PMI facilitator
- 2pm - Launch of the first session
- 5pm - Feedback and lesson learned

Day 2

- 10am - Launch of the second session
- 1pm - End of SIMULTRAIN + Feedbacks
- 2pm - Launch of speed meeting consulting
- 4pm - Closure meeting
- 5pm - Buffet and networking with PMI members

Games & Challenges



Integrate the project management serious game SimulTrain®

→ **Concept:** Students take the role of project manager by team of 4 or 5

- Manage a medium size project from the initiating to the closing
- Planify the resources and procurement management
- Manage the schedule, the cost and the quality
- Consider the risks, the communication management and the stakeholders involvement
 - Students are challenged by using the main project KPI which include the motivation of your virtual team
 - At the end of the simulation, student have a new board which give them a feedback around their project management based on PMI® Standard
- What the team did well ; what it should improve ; which decisions was bad and why

Key Success factors

- Use a suitable space to more convenience
- Anticipate related needs to computer and wifi connexion (depend of the SimulTrain release)
- Choose a simulation format adapted to your PMPD needs
- Give a special time to the trainer for a preliminary show of simulator which include the explaining of all phasis and menu
- Attach importance to the feedback phasis between period

Logistics (1/3)

The team has to build a budget to handle those contractors and make the event greater!

COMPANY PARTNERS

It is important to select your partners properly. They have to be looking for new talents, be invested in PM, have PM certified members - if not, it's an occasion to offer them PMI coaching and materials.

- [OPTIONAL] Send them a **one slide presentation template*** to present themselves to the attendees
 - [TIME SAVER] Put it on the Event PMI Web Page as a PDF which will open by clicking on their logo
- Ask them for goodies
- Be aware of their IT needs (WIFI, Video projector, ..)
- Make sure they will arrive before the attendees and their rooms are prepared

Logistics (2/3)

The team has to build a budget to handle those contractors and make the event greater!

CONTRACTORS

- **Keynote Speaker**

- Negotiate with the speaker a Win-Win approach (eg: publicity to their business in exchange to a no charge, or travel expense only, availability of a marketing stand for free)
- Meet with the speaker to establish a trustworthy relationship
- Send pictures of the venue to make your speaker confident about the event
- Ensure one transportation to the event location
- Ask for one IT needs
- Prepare a Plan B such as a local speaker or a planning change in case of “no show” for any reason

- **Caterer**

- Meet or at least call the person in charge: ask about the menu, agree on timing,
- Negotiate addons (depending on the participant number)
- Negotiate an estimate of participants to the buffet that will be refined 2 days before depending on registration number (about 50% of registrations)
- Keep in touch by messages until the D-Day
- Call on the eve to make sure no one forgets about what has been agreed

Logistics (3/3)

The team has to build a budget to handle those contractors and make the event greater!

CONTRACTORS

- **Music**

- Book a band or a DJ for the After PMPD (Networking buffet)
- Ask your school associations or else
- Book them early
- Prepare a Plan B as replacement (games, lottery, ...)

- **Video & Pictures**

- Ask your school associations or else
- Order: photos of the entire event + an AfterMovie (for communication purpose)
- Testimonies: book a room dedicated to testimonials
- 1 month to get the AfterMovie
- 2 weeks to get the photos

- **Goodies**

- **Staff T-shirts***

- Order the right amount and sizes at least a month in advance

- **Tote Bags***

It's up to you! It is always nice to welcome participants with a little gift

- Ask your school for their suppliers in goodies and make a deal

Communication (1/5)

Physical Communication Campaign

1 Establish the contact

The first move to make is to establish the contact with your stakeholders and make sure they will use their own network to spread the word. This is a unique and free communication method - coming from their peers, potential participants would be more willing to come. For a PMPD event you have two main stakeholders/partners: Schools (Students and Direction) and Partner Companies.

SCHOOL PRESENTATION

- **Event Date:** make sure to book in advance a spot in students' agenda
- **Powerpoint:** to be sent 1 day before the presentation

The most important is to remember what you are doing and who for. Meaning, PMPD is an event by the students for the students. When going to a school, no need to be too formal. Just be a student talking to other students.

COMPANIES

- **Proposal:** show what are their interests
- **Coach:** what they will have to do, what you're expecting from them
- **Contract:** if planning on financial contribution

Use this relationship to mingle and get new contacts within the companies' clients.

SUPPORT

- **PPT*:** the presentation support needs to be dynamic and light!
- **Posters*:** don't forget to give away some posters and flyers when visiting a company or a school (Showing purpose, date, location, how to register).
- **Proposal*:** a 5 pages file engaging the company

Communication (2/5)

Physical Communication Campaign

2

How to prepare your supports

First of all, you need to define your visual identity. Stick to the PMI standards (colours, logo, font,...) while creating the vibe of your event. It will be easier to design your supports and make them attractive for everyone. It is a professional but nonetheless dynamic event: stakeholders have to feel it.

POWERPOINT

- Who is PMI and what are its objectives?
- Who are the partners?
- What will be the agenda?
- Contacts
- How to register?

POSTERS

Depending on your school policy, you can whether design it on your own or ask the graphical department.

- Right graphical charter
- Print a 100 - 1 month before the event
- Distribute to partners
- Stick them in strategic places for students:
 - school cafeteria,
 - classrooms,
 - toilets,...

EMAIL SIGNATURE

- Use the event graphical identity (**Banner***) you created to customize your email signature

PROPOSAL

- Get the contact
- Write the first email: don't put all the information in the mail corpse
- If the reader is interested, this one will open the **Proposal*** in attachment

Communication (3/5)

Online Communication Campaign

1 Social Media

Once again, PMPD is mainly targeting students, so be where they are!



- Use the PMI Facebook page to create the event: use the right description text* and make sure to share the Facebook event on every Facebook group.
- Ask your school to post the event on their official Facebook page: give some legitimacy to the event in the eyes of students.

→ **Tips:** list all the schools targeted and ask to join their Facebook group in order to post the event directly on their channels



- **Instagram**

Use your school Instagram to have the event in their weekly/monthly Instastory

- **Twitter**

Have your event tweeted and create a # to make it viral!



- Prepare a post*
- Have PMI and your school share it on their own network

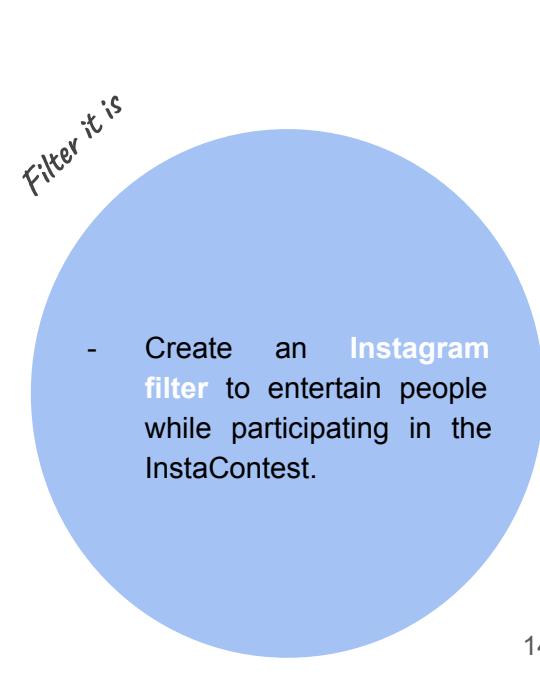
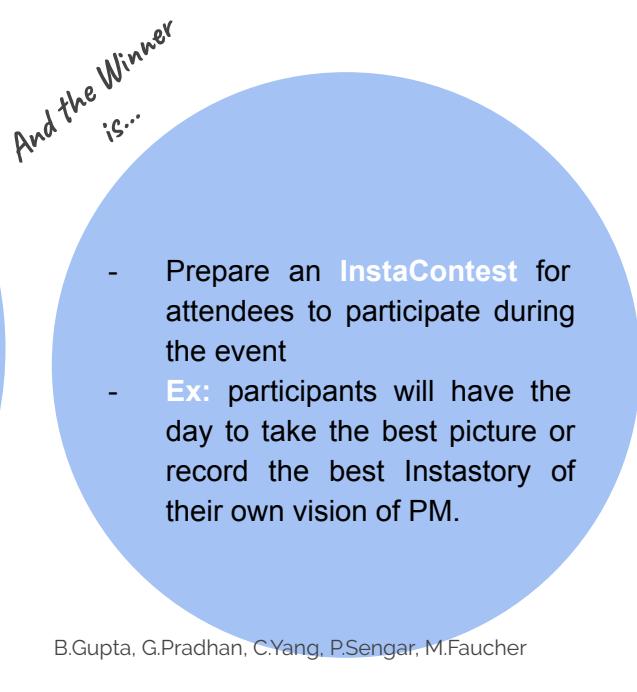
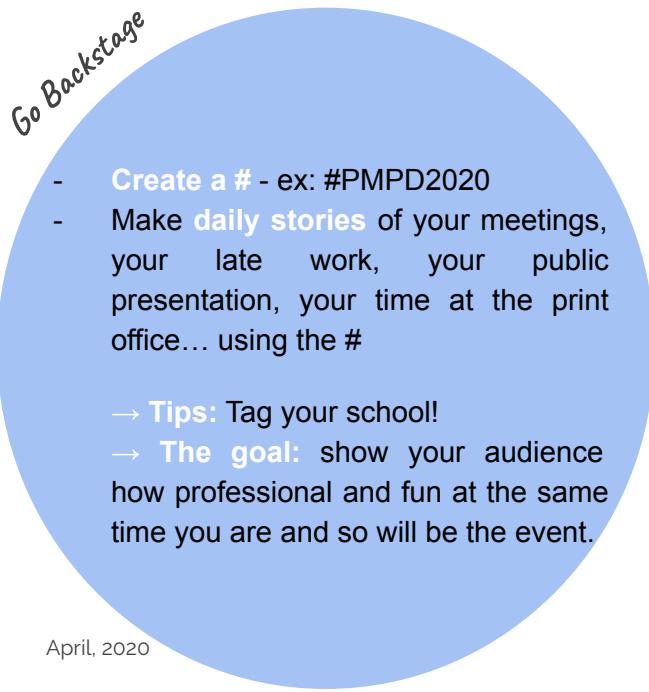
→ **Tips:** LinkedIn is the place where you can get to students you wouldn't have gone to. It is also the place where your company partners will be able to share this event to their network. This could help you get more contacts for the event.

Communication (4/5)

Online Communication Campaign

2 INSTAGRAM - Social Media Power

Social Media are your best allies with students, so ANTICIPATE and use them fully!



Communication (5/5)

Online Communication Campaign

3 PMI Website

- This website is where registrations will happen. It is important to have a nice and **descriptive page***.
- The aim is not to advertise this webpage but to make sure prospects will have **easy access** to its link in order to register. **Facebook** will be the main channel toward this webpage, as the link will be in the event description text.
- Keep this page **updated timely**, by adding new information as soon as they are confirmed (eg: detailed agenda, list of partners, links to their favorite page, partners additional information, keynote speaker, registration process, ...)

4 Newsletter

- Use an **e-mailing campaign** to inform your stakeholders of news such as the opening of subscriptions.
- It is also a way to **tease** and keep in touch with them during the planning phase.

5 Press

- Ask **local press** to publish articles about the event
- **Promote** through local network

6 Post - PMPD

- **Thank** the attendees for coming: an email, a post on your **Social Media**....
- **Repost** the posts from your attendees
- **AfterMovie**: share it on your **Social Media** as a big closure of the event - no later than a month after the event.
- Share some **key information** about the event (Number of participants, key elements of how the event was performed, pictures, video)

Partners & Sponsors (1/2)

Interests for partners

BRAND IMAGE

- Be involved in the most **famous** French PM Conference and work with the PMI France Chapter
- Beneficiate of a **free press cover**
- Spread your corporate culture thanks to the workshops

FROM CANDIDATES TO EMPLOYEES

- Present your company and missions to **top students** looking for internships and jobs
- Engineering and business students will attend the event with CV and **motivation**

PROFESSIONAL NETWORK

- Meet with other professionals and share **best practices**
- Create new relations and enlarge your **professional network**

PM UPDATES

- Keep up with project management and be aware of the last **agile methods**

Partners & Sponsors (2/2)

Partnership Formats



Global Partner

The company is already a PMI CAZ partner

- Participate to the conference and benefitiate of all the activities provided during the day
- Resource support : goodies, communication,...

Event Partner

The company is a new partner

- Become a **privileged participant** to PMI CAZ events
- Participate to the conference and benefitiate of all the activities provided during the day
- **300€** participation in order to support the organization which is self-funded
- Make the **caterer** your partner: a 300€ discount on the bill in exchange for advertisement during the event



Main sponsor

The event is mainly sponsored by the IAE of UVSQ

- With a budget dedicate for the serious game licence
- An other specific budget for the project organization (buffet and logistics)

Event Partner

According to the Student team who lead the event, additional partnerships can be made to offer more services to the participants

- For example In 2019, the team was associated with a bakery to offer a breakfast for all participants

Finance

PMPD event is self-funded. It's up to your team manage way to find money and way not to need too much money.

Possible Expenditures Items

○ Cocktail

- 10 to 12€/pers

○ Speaker

- negotiate in exchange of publicity
- use PMI resources

○ Security

- use your school resources

○ Facilities and equipment

- use your school resources

○ Entertainment

- 400 to 600€/contractors
- ask your school associations

Finance your PMPD event

- Ask your company partners for a financial contribution (ex: 300€)
- PMI is securing all financial risks

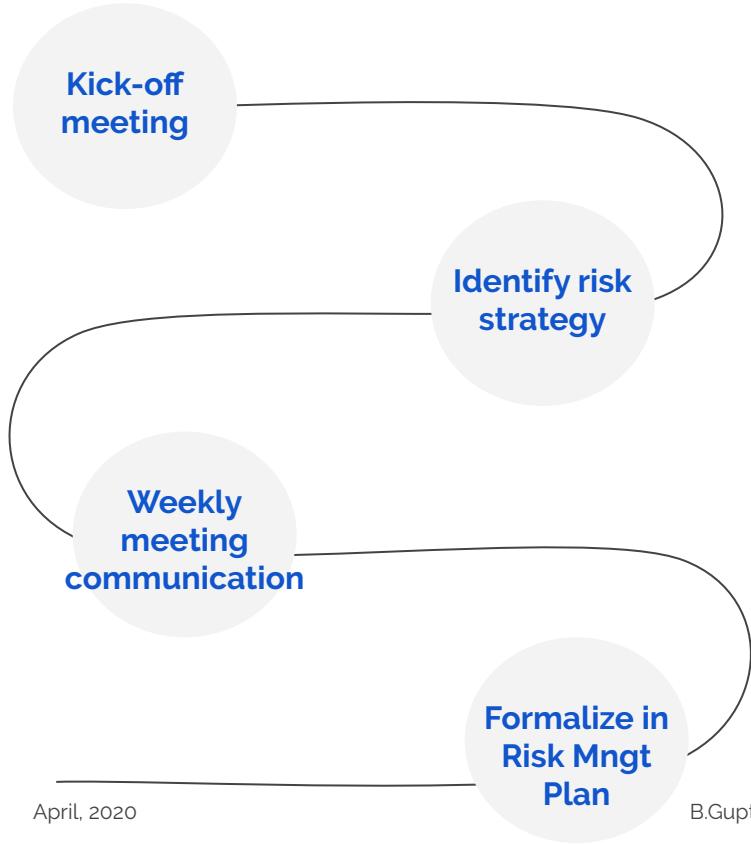
→ Make sure to prepare a **contingency reserve**

→ Favorise **paid partnerships**

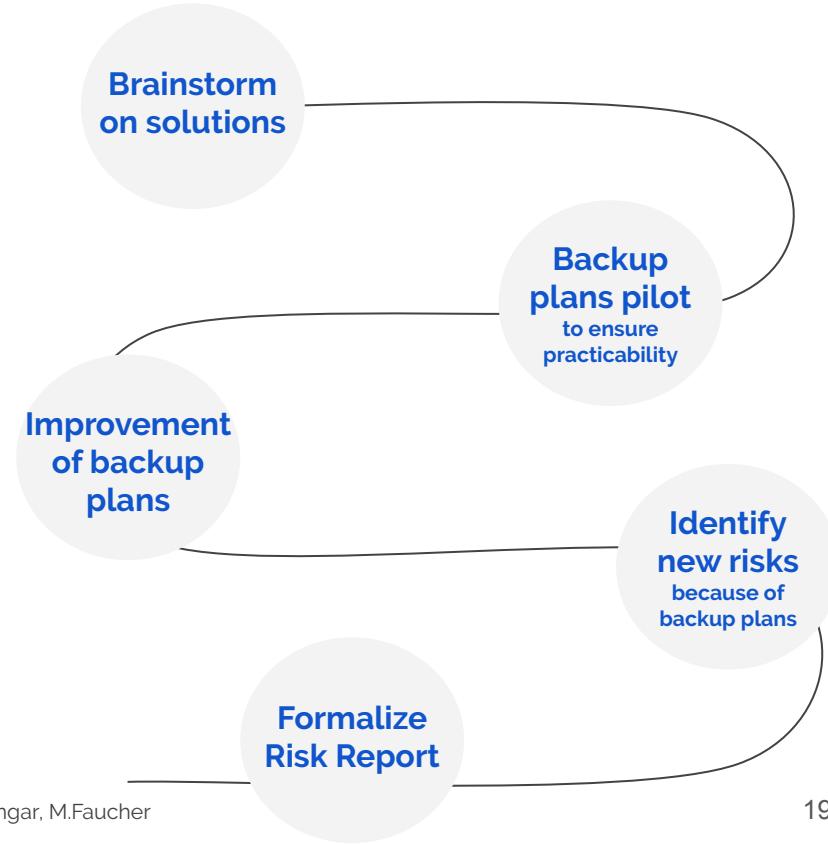
→ Remember your school **provides** services, facilities, security guards

Risks

IDENTIFICATION



BACKUP PLAN



Risk Register (1/2)

Risk	Description	Backup plan
The assigned professional speakers cannot come to conference temporarily	It will influence the results of Conference Day and we lack the experience share from this part.	<ul style="list-style-type: none"> • Ensure the speakers in advance • Plan a second speaker
Volunteers/workers absence at the conference day	Some volunteers/workers leave their positions temporarily or PM cannot find them on important issues on Conference Day	<ul style="list-style-type: none"> • Create a team spirit at least 2 weeks before the conference • Keep updating them • Engage them with personalized informative emails
The number of actual attendees is less than guaranteed/expected attendees	Before Conference Day, we will have a rough idea about the total number. But there is less than we expect	<ul style="list-style-type: none"> • Make sure to have adapted structure • Be agile → importance of having a flexible format
Get too many attendees at the conference and not enough space	Security risk for the participants because there is no enough conference space.	<ul style="list-style-type: none"> • Make sure to have adapted structure • Be agile → importance of having a flexible format

Risk Register (2/2)

Risk	Description	Backup plan
No available room/space	The conference cannot be organized because there is no room/space available at your school	<ul style="list-style-type: none"> Booked rooms in advance - at least 4 months ahead Checked regularly your booking Maintain a good relationship with administration - an important stakeholder <p><u>Tips:</u> evaluate the possibility to organize the event in different places in order to have several backup plans.</p>
The technical materials (Laptops, TV, microphones...) for the conference are not prepared	The speakers have no materials to animate their workshops	<ul style="list-style-type: none"> Warn IT and technical services of your school of the event, in advance (keep mail records) Check all materials a few hours before the event
Lack of financial help	Entertainments and food won't happen	<ul style="list-style-type: none"> Ensure paid partnerships very early Plan contingency reserve early in the project
Unachieved communication strategy	There will not be many attendees at the conference	<ul style="list-style-type: none"> Plan strategy in advance - at least 4 months Keep control on your communication

PERFORMING THE CONFERENCE THE D-DAY

Tips for the D-Day

- Create a checklist for all the logistics, rooms, staff and divided responsibility
- Decide a time and place for the team and staff to be present on the D-Day
- Brief the staff about responsibility and their timeline.
- Try as much as possible to stick to the schedule, such as the amount of time allocated for each speaker
- Stick the direction and indication prints
- Set-up the Welcome desk 1 hr. before the starting time
- Check the technical tools and equipment are functioning properly
- Provide the agenda to attendees with a map and wifi password
- Timed each sessions and assigned Time Keepers
- Make sure there are enough water bottles in every room
- Focus on smooth transition and transfer
- End the conference by thanking everyone who attended and helped

Stakeholders

COMPANIES

- Confirm with the companies the arrival time
- Make sure they get into the assigned room
- Collect the goodies from the company
- Ask for any other requirements they have

CONTRACTORS

- Confirm with contractors the arrival time and follow up with them
- Make sure the contractors know the exact place where the arrangements need to be done
- Check with the contractor before defined time that everything is ready
- Check with the contractors all the requirements are complete

STAFF

- Do a debrief with the staff in the morning
- Provide T-shirts to the staff
- Remind them that they need to be present at a defined place 10 minutes before
- Check if they have their IDs and timesheet

Preparation of material for your stakeholders

- Create direction and indication graphics and take a printout.
- Make a logistic sheet (room/SH)
- Make a checklist for all their requirements
- Collect companies' goodies and arrange packages for attendees

CLOSING THE CONFERENCE

POST CONFERENCE

KPI & Measurements

→ Number of participants

- # of live interviews
- # finds an internship/job
- # comes from school partners
- # of given school presentation
- # RS tagged and connexions

→ Number of School Partners

- # of partnerships signed before the event
- # of partnerships signed after the event
- # of cross communication

→ Number of Company Partners

- # of partnerships signed before the event
- # of partnerships signed after the event
- # of cross communication

→ Feedback Forms

- # of feedbacks received
- # average rating

	Expected Target 2020	Target Achieved 2020	% of Increase
Number of schools partners			
Number of Companies partners			
Number of attendees			
Survey satisfaction (scale 1 to 5)			
New KPI for 2020: <ul style="list-style-type: none"> • Nb of jobs / exchange resume • Nb of jobs / face to face interactions 			

Feedbacks Form

Feedback Analysis

- Ratio of Company/Students responding to the survey
- Quantify satisfaction and find out reasons for dissatisfaction
- Analyze the format impact on attendees
- Establish scale (1 to 5) to quantify and compare feedbacks
- Identify recommendations for the next conference

Tips:

- Determine the satisfaction level of your stakeholders
- Send the form no later than 1 week after the event
- Find out the value attendees get out of it
- Make few and concise questions

Survey Feedback Form - PMPD 2020
Sophia - Please answer

*Obligatoire

Full Name *
Votre réponse

You are *

Student
 Professional

Did the PMPD 2020 Conference met your expectations ? *

	Yes	No
Workshop	<input type="checkbox"/>	<input type="checkbox"/>
Job Fair	<input type="checkbox"/>	<input type="checkbox"/>
Keynote Session	<input type="checkbox"/>	<input type="checkbox"/>
Networking	<input type="checkbox"/>	<input type="checkbox"/>

If NO, can you highlight few points

Votre réponse

What you like most in the conference ? *

Workshop
 Job Fair
 Keynote Session
 Networking
 Everything about conference

How do you rate the conference, on a Scale of 1 to 5 ? *

1	2	3	4	5		
Lowest		<input type="radio"/> Highest				

According to you, do you have any specific comment for improvement ?

Votre réponse

Envoyer

Lessons Learned

PROJECT

- Quickly **define the date** of the conference and integrate it into the **schedule of the students** at the beginning of the academic year
- Have a **face to face communication** with companies and schools involved in the project once the agenda is finalized to make sure that everyone has the **same understanding** of the project
- Quickly involve **associations** present on campus for a large communication
- Work in close collaboration with the communication department of the school hosting the conference to better respect the graphic charter for flyers, logos
- Introduce **Agile** as soon as possible in the project, better at the start of the project

THE D-DAY

- **Multiple registration desks** with split of letters (first 8 letters in one desk.....)
- Provide agenda and map in advance by email
- We can have **laptop** to quickly sign in + **printed registered list**
- Duration of the event **shouldn't be too long** otherwise participants will lose interest and start leaving
- Engage attendees through interactive **workshops or games**
- Check the wifi network
- Plan for **extra IT equipment** (extra charger for Laptop, Extension cord)
- One member of the team has to have the **phone numbers** from the administration, IT department and any other important ones

HUMAN

- Develop capability to work under pressure
- **Time and deadlines** are important for a project
- **Individual participation** is important to achieve the deadline and goal of the project
- Change is inevitable: be **Agile**
- Be able to work with different **methodologies** (Waterfall to Agile) and understand the benefits of each one
- Keep good and sane relationships with all the stakeholders
- Ensure follow-up of your team and your stakeholders

Checklist - priorities to organize the event

- Define the date of the event (accordingly to students' agenda)
- Choose your format
- Find your partners
- Start school presentation
- Coach companies
- Create a visual identity
- Create visual supports
- Launch event communication
- Ask for quotes from caterer, entertainment, goodies,...
- Create paid partnership formats
- Build your staff
- Communicate with the press
- Be aware of security rules in your school
- Book all the rooms you need (+2, in case)
- Put lot of signaletics on the d-day: parking lot, toilets, maps of the school,...
- Check wifi is working
- Prepare snacks, coffee and tea
- Make a recap list* of the companies/rooms (useful on d-day)

New Ideas

Choose a short format: from 2pm to 5pm

Engage students even before the event through social media

Workshops and Job Fair can be arranged in same room for a company

Feedback can be taken on the conference day to increase the response of participants

Always consider vegetarian for cocktail

Start agile Implementation as soon as possible in the project

Put the companies presentation online - no need to do it on the d-day

Encourage Speed Recruiting

Prepare materials in advance: pen, paper, longer plug-in

Engage attendees on social media while the event is going on

Mix the 2 formats: conference and games

Attract various industries and start-ups to join on the D-day

CONTACT

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TEMPLATES & VISUALS

[Download your
templates here](#)

Start with...



PMPD 2020 Conference

SKEMA Business School
6th February - from 2pm to 7pm



A banner for your social media and global communication

Manon Faucher

Communication Manager - PMPD 2020 Conference
+33 7 72 29 42 32



PMPD 2020 Conference

SKEMA Business School
6th February - from 2pm to 7pm



In partnership with
skema
BUSINESS SCHOOL

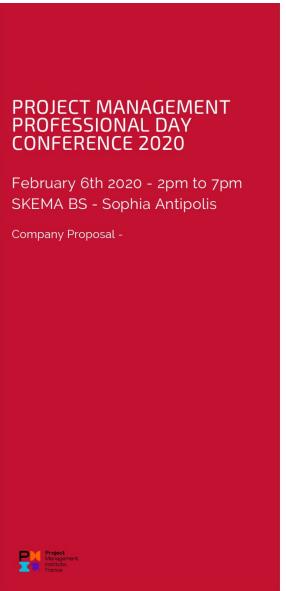
A mail signature to be professional on
every level

Get your partners

Proposal example

PLANNING & THEME

Day program	
14h - Welcome & Introduction	17h30 - Talk Collective discussion on a burning project management topic
15h - Workshops & Job Fair Meet students through activities and talks	18h15 - Networking cocktail & Concert
Workshops	Job Fair
<ul style="list-style-type: none"> Propose a challenge, a simulation game or a talk to students : engage them in your daily concerns and share how PM is impacting your operations Format : around 20 students per workshop Timing : 30min per workshop 	<ul style="list-style-type: none"> Format : each company will have a booth to present themselves and propose internships and jobs to students Timing : it will last the entire workshop session, in parallel



WHAT IS PMI?

The Project Management Institute (PMI) is a leader in credentialing project management professionals and advancing the field of project management. The PMI has a global footprint in nearly 200 countries around the world. From its global headquarters in Newton Square outside of Philadelphia, the Project Management Institute provides certifications for project management professionals, as well as career training and educational resources. The group also maintains research programs to advance scientific and practical abilities within the industry.

PMPD'S OBJECTIVES?

- Share the values and importance of Project Management
- Facilitate access to PM professional network
- Get students involved inside PMI France

Through this conference, PMI France is hoping to facilitate students and professionals meet. Thank to talks and challenges, all participants will evolve in a dynamic and entertaining environment. Project Management matters to you, and it is our mission to keep it useful for you!



POTENTIAL PARTNERS



YOUR INTERESTS

Brand image

- Be involved in the most famous French PM Conference and work with the PMI France Chapter
- Beneficiate of a free press coverage
- Spread your corporate culture thanks to the workshops

From candidates to employees

- Present your company and missions to top students looking for internships and jobs
- Engineering and business students will attend the event with CV and motivation

Professional network

- Meet with other professionals and share best practices
- Create new relations and enlarge your professional network

PM updates

- Keep up with project management and be aware of the last agile methods

PARTNERSHIP

Global Partner

The company is already a SKEMA or PMI France Chapter partner.

- Participate to the conference and benefit from all the activities provided during the day
- Resource support : goodies, communication,...

Event Partner

The company is a new partner.

- Become a recurrent participant to SKEMA and PMI France Chapter events
- Participate to the conference and benefit from all the activities provided during the day
- Resource support : goodies, communication,...
- 300€ participation in order to support the organization which is self-funded

CONTACT & MEET



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PARTNERS
skema
BUSINESS SCHOOL

Let's Meet!

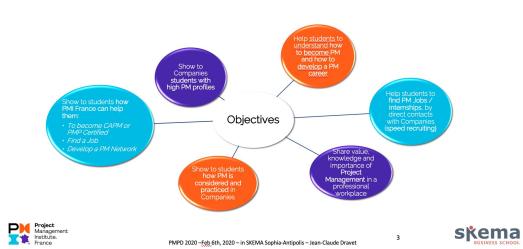
Our team is available to come and visit your company for a more detailed and interactive presentation of the PMPD Conference 2020.

Contact us -

Get your partners

School Presentation

PMPD 2020 Sophia – Introduction Objectives – "Conference about 'Project Management' for students and managed by students"



2019/2020 Potential Partners



3

5

B.Gupta, G.Pradhan, C.Yang, P.Sengar, M.Faucher



PMI – Quezako ?

Missions

- Share PM knowledge
- Build a global PM professional network
- Keep stakeholders updated on new PM trends

Et pour vous ?

- PMBOK Guide for free
- Free event
- Networking sessions - 450 000+ members
- Get PM certifications (CPM, PMP...)
- Free tools and templates for your projects
- \$39 per year

Contact

info.pmi@pmi-france.org



PMPD 2020 – Feb 6th, 2020 – in SKEMA Sophia Antipolis – Jean-Claude Dravet



2

April, 2020

PMPD 2020 Sophia – Conference Content

14h – Welcome & Introduction

15h – Workshops with companies: Exchange on actual and current challenges companies are facing

16h – Job Fair: meet recruiters who will be there with lots of internship and job offers.

17h45 – Talk, join us and debate on a contemporary topic, which concerns every employee.

18h15 – Conclusion

19h – Network event (drinks and music)



PMPD 2020 – Feb 6th, 2020 – in SKEMA Sophia Antipolis – Jean-Claude Dravet



6

PMPD 2020 - KPIs

	Target 2019	Done 2019	Target 2020
Number of schools partners	3 to 4	4	4 to 5
Number of Companies partners	8 to 10	9	9 or above
Number of attendees	50 to 150	115	150 or above
Survey satisfaction (scale 1 to 5)	4	4*	4*
New KPI for 2020			
• Nb of jobs / internships offered			
• Nb of jobs / internships signed			50 / 30

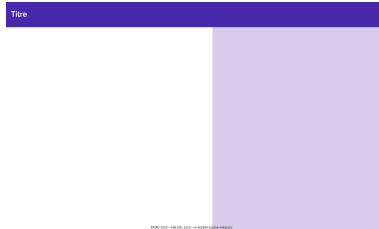
PMPD 2020 – Feb 6th, 2020 – in SKEMA Sophia Antipolis – Jean-Claude Dravet



36

Engage your partners

Template Presentation



PMI CAZ & SKEMA - Project Management Professional Day - PMPD 2020 [»](#)



PMI France | Côte d'Azur Branch | 2020 February, the 6th, at 2:00 pm



Web page on PMI website

Social Media

Project Management Professional Day 2020

~ Join the greatest French PM conference ! You are interested in PM ? You are looking for insights and accurate challenges ? PMPD 2020 is your way IN ! What about an afternoon with the most emblematic and professional PM organization : PMI France ~

PROGRAM

Starting at 2pm -

- ◆ Challenging workshops leading by top enterprises from diverse industries
- Attend privileged discussion with top professionals
- Exchange your best practices and question companies on their vision
- Understand how their teams manage PM in an everyday mission
- Design your own vision of PM thanks to shared ideas and collective intelligence
- ◆ A diversified job fair
- Meet with recruiters from different industries
- Organized live interviews
- Get information on your dream job/company
- ◆ A Talk to tackle a burning subject : Manage Like a Maestro - with Cindy Egolf

From 7pm -
WORK HARD 🔥 AFTERWORK HARDER : drinks, network and music !

📅 on the 6th of February
📍 at SKEMA BS - Sophia Antipolis, 60 Rue Fedor Dostoïevski, 06902 Valbonne

on Facebook

April, 2020

B.Gupta, G.Pradhan, C.Yang, P.Sengar, M.Faucher



Manon Faucher

Recherche de stage de fin d'étude - Luxury Industry MSc Business Consu...
2 mois •

[EVENT] **SKEMA Business School** and **PMI France** are thrilled to invite you to the must-attend event of this new year : Project Management Professional Day 2020 🎓

- Keynote : Manage like a Maestro w/ **Cindy Egolf**
- Workshops and Job fair with our partner companies
- Cocktail and Music 🎶

Find out more about Project Management and take the opportunity to meet with recruiters from various industries.

REGISTER NOW : <http://bit.ly/2SLjwn1>

#projectmanagement #students #internship #joboffer

on LinkedIn



PMPD 2020 Conference



SKEMA Business School
6th Feb - from 2pm to 7pm



In partnership with
skema
BUSINESS SCHOOL



Poster



Project Management Professional Day

Conference 2020

6 FEB

2PM TO 7PM
SKEMA BUSINESS
SCHOOL,
SOPHIA ANTIPOLIS
CAMPUS

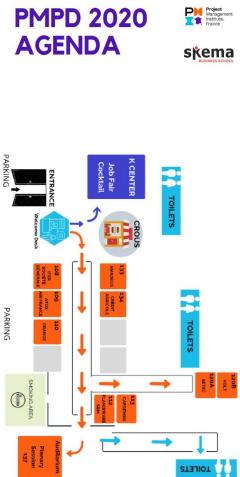
Event Poster created with the graphic and design department of SKEMA (respecting the school visual identity)



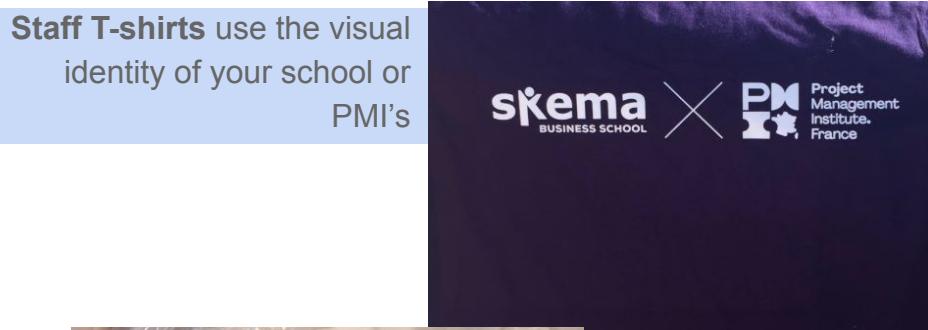
B.Gupta, G.Pradhan, C.Yang, P.Sengar, M.Faucher

Addons & Goodies

Maps & Agenda



Staff T-shirts use the visual identity of your school or PMI's



Tote Bags to make your attendees happy!